

What Is AI?

A simple explanation for parents

In Simple Terms

Artificial Intelligence (AI) is technology that learns from patterns to make predictions or decisions. Think of it like a very fast student that watches millions of examples and figures out what comes next.

Your Family Already Uses AI



Voice Assistants

Alexa and Siri understand questions because they've learnt how millions of people speak



Streaming Services

Netflix knows your toddler loves dinosaur shows because it spotted a pattern in what they watch



Homework Help

ChatGPT helps with homework by recognising what kind of answer fits the question



Smart Toys

Talking toys that 'remember' your child's name are using AI learning and adapting

What AI Isn't

- **It's not magic** (it's maths and patterns)
- **It's not always right** (AI makes mistakes constantly)
- **It doesn't 'think' like humans** (it spots patterns brilliantly but lacks real understanding)

Why This Matters for Your Family

When your teenager asks ChatGPT for advice and gets a confident-sounding answer, that answer might be completely wrong. The AI just doesn't know the difference. That matters when we're teaching kids to trust (or question) what they see online.

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