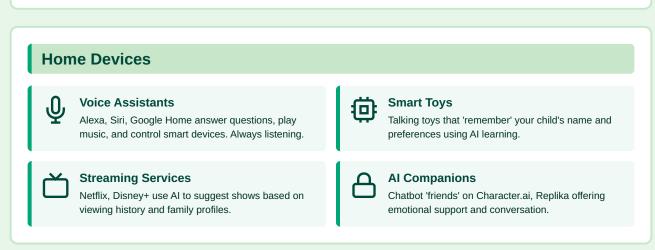
Digital Safety Squad

How Kids Interact with AI Every Day

Al isn't just in tech labs anymore. It's woven into your child's daily digital life, often invisibly.

Social Media & Entertainment TikTok's 'For You' Page Al studies watch patterns to serve endless personalised content, designed to keep them scrolling. YouTube Recommendations Algorithms suggest next videos based on viewing history. Can lead down inappropriate rabbit holes. Snapchat Filters Facial recognition Al that transforms faces in real-time. Fun, but trains comfort with surveillance tech. Gaming Suggestions Roblox and similar platforms use Al to recommend new games based on play history.

Learning & School ChatGPT for Homework Students use Al for research, writing help, and explanations. Can aid learning or enable shortcuts. Educational Apps Adaptive learning tools adjust difficulty based on performance, helping dyslexic or struggling learners. Creative Tools Al art generators and music apps unlock new ways for kids to express creativity. Text-to-Speech Tools Helps children with reading difficulties access written content more easily.



⚠ The Hidden Cost

Every interaction creates data. Al tracks searches, messages, viewing time, and behaviour patterns to build detailed profiles.

This data shapes what your child sees, experiences, and believes online.